

ALĒO

A/W 24



AUTUMN WINTER 2024

ALĒO

Handcrafted . Individual . Responsible

AS SEEN IN

VANITY FAIR **marie claire** VOGUE TATLER

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Darlo

OUR STORY

Born in Sydney, Australia, nurtured in Northern India and now based in Ireland, Aleo is a global brand at its core. Co-founders Tara and Jonathan Jordan wanted to create something both playful and creative, while remaining true to their passion for sustainability and slow-fashion processes.

The brand name Aleo (/ˈɑː.leɪ.oː/) represents a small village nestled in the Himalayas, where Tara & Jonathan's son was born. Aleo strives to give its customers a fresh, playful and refined aesthetic, rooted in slow sustainable fashion, employing the use of skilled high-quality artisanal craftsmanship.

THE COLLECTION

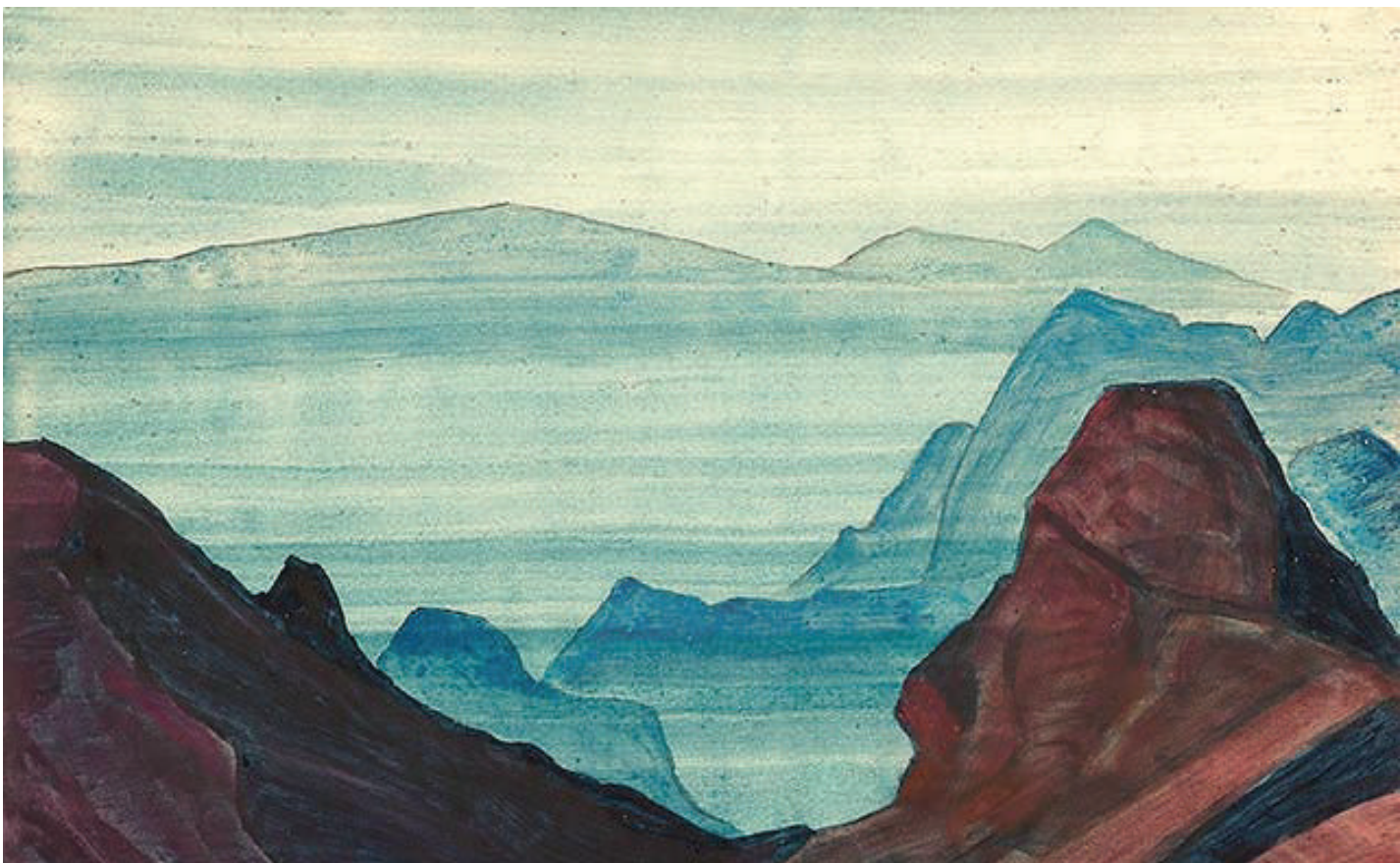
Our AW24 collection draws inspiration not only from the world around us but also the world beneath our feet. At ALĒO, we have created a collection that marries the rich palettes of nature with contemporary style. The use of sustainable and organic processes highlights the brand's commitment to both style and responsibility. As with our last season, we have a focus on our weave collection, a blend of new and classic styles that underscores the brand's contemporary styling and hand-made processes.

Each colour in the AW24 palette tells a story that mirrors the richness and diversity of our lived environment and experiences. We have taken direct inspiration from our time living in North India, utilising the hues and saturated tones of a Himalayan winter. The earthy tones of taupe, pumice and fondant represent the rocky, undulating rock-faces. Deep plum is present in the shadows of the slopes, creating depth and mystery. Lavender and tangerine tones dominate the sky as the sun sets, casting a warm glow across the landscape.

Inspiration from works of Nicholas Roerich



Path To Shambhala 1933, Nicholas Roerich Museum, New York



Himalayas Album Leaf 1934, Nicholas Roerich Museum, New York

COLOURWAYS

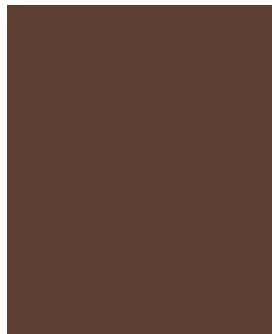
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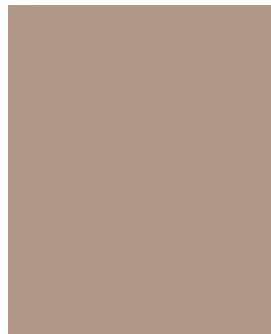
colour codes



19-4203 TCX
black



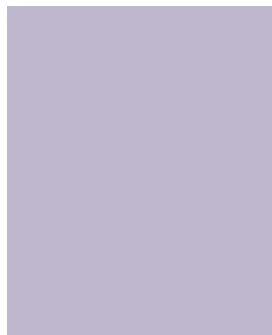
19-1432 TCX
fondant



16-1318 TP
taupe



14-4501 TPX
pumice



14-3710 TCX
gentle lavender



15-1247 TCX
apricot crush



12-0824 TCX
lemon drop



19-3316 TCX
midnight plum



19-1934 TCX
cranberry



19-4324 TCX
teal



Laluna

Bella

€ 249 RRP

€ 99.60 W/S



black



taupe



midnight plum



gentle lavender



style no.130-1337



lemon drop



apricot crush

dimensions

cm

leather & hardware

features / details

height

24

dollaro calf leather

soft crossbody bag featuring handwoven

width

20

stud details on strap | silver finish
on black leather, gold finish on

crossway weave and folded overhang |

depth

6

non- black leather

magnetic clasp closure, adjustable cross
body strap and single interior zip closure

Sienna

€ 319 RRP

€ 127.60 W/S



style no. 130-1346



black



fondant



taupe



lemon drop

dimensions cm

leather & hardware

features / details

height 30

width 38

depth 10

dollaro calf leather
signature zip puller | stud details on strap. silver finish on black leather, gold finish on non-black leather

soft handwoven box weave shoulder bag with adjustable strap options | single external zip closure with internal zip closure

Porter

€ 339 RRP

€ 135.60 W/S



black



pumice



style no. 130-1339

dimensions	cm	leather & hardware	features / details
height	32	dollaro calf leather	soft square shoulder bag with crossbody option featuring handwoven box weave magnetic clasp closure, adjustable cross body strap and single interior zip pocket foil embossed signature on reverse
width	32	stud details on strap silver finish on black leather, gold finish on non- black leather	
depth	9		

Harlow

€ 219 RRP
 € 87.60 W/S



style no. 130-1334



black



fondant



taupe



teal

dimensions	cm	leather & hardware	features / details
height	26	dollaro calf leather	soft shoulder bag featuring a signature
width	23	embossed signature magnetic clasp	snap closure and handmade woven
depth	7	embossed signature zip puller pointed	handle foil embossed signature
		brass studs on base gold finish	on front

Harlow Mini

€ 189 RRP
 € 75.60 W/S



style no. 130-1333



black



fondant



pumice



teal



cranberry

dimensions	cm	leather & hardware	features / details
height	20	dollaro calf leather	soft mini shoulder bag featuring a
width	17	embossed signature magnetic clasp	signature snap closure and handmade
depth	6	embossed signature zip puller pointed	woven handle foil embossed signature
		brass studs on base gold finish	on front



Harper, Elliot & Willow

Harper

€ 289 RRP

€ 115.60 w/s



black
with cranberry



pumice
with cranberry

style no. 130-1343

dimensions	cm	leather & hardware	features / details
height	30	dollaro calf leather	soft tote bag with contrast suede lining and detachable soft pouch with zip closure featuring a foil embossed signature on front
width	48	silver finish on black leather, gold finish on non-black leather	
depth	20		

Willow

€ 239 RRP

€ 95.60 W/S



black
with cranberry



pumice
with cranberry



style no. 130-1336

dimensions	cm	leather & hardware	features / details
height	23	dollaro/ calf grained leather	soft saddle crossbody bag featuring contrast leather panel feature, double magnetic clasp closure detachable shoulder strap option with adjustable cross body strap
width	18	silver finish on black leather, gold finish on non-black leather	
depth	17		

Elliot

€ 219 RRP

€ 87.60 W/S



style no. 130-1331



black



cranberry



pumice

dimensions	cm	leather & hardware	features / details
height	20	dollaro calf leather	soft long handled mini shopper with sand coloured cotton lining internal zip closure, featuring a foil embossed signature on front
width	35	silver finish on black leather,	
depth	8	gold finish on non-black leather	

Lotus

€ 229 RRP

€ 91.60 W/S



style no. 130-1344



black



fondant



taupe



pumice



cranberry

dimensions

cm

leather & hardware

features / details

height

21

dollaro & softy calf leather

width

18

pointed brass studs on base |

depth

18

gold finish

petite soft crossbody featuring contrast leathers and round base | leather drawstring closure, internal compartment | foil embossed logo on front

Maria

€ 229 RRP

€ 91.60 W/S



style no. 130-1335



black



fondant



cranberry

dimensions

cm

leather & hardware

features / details

height

13

softy calf leather

shoulder bag featuring foil embossed signature

width

28

signature zip puller | gold finish

on front panel with internal zip closure and

depth

6

single internal zip pocket

Bobo

€ 229 RRP
 € 91.60 W/S



style no. 130-1342



black



pumice



midnight plum



gentle lavender

dimensions

cm

leather & hardware

features / details

height

14

dollaro calf leather

width

23

signature zip puller | silver

depth

10

finish on black leather, gold
 finish on non-black leather

crossbody quilted puffer with accordion style
 compartments | canvas crossbody strap. sand
 coloured cotton lining with interior zip closure
 and exterior magnetic closure | foil embossed
 signature on reverse



Bon Bon

Bon Bon

€ 239 RRP
 € 95.60 W/S



style no. 340-1201



black



taupe



pumice



teal



cranberry

dimensions	cm	leather & hardware	features / details
height	32	dollaro calf leather	tote shaped top handle bag detachable tonal crossbody strap with magnetic closure featuring a foil embossed signature on front
width	21.5	pointed brass studs on base	
depth	12	gold finish	

Cabas

€ 339 RRP

€ 135.60 W/S



black



taupe



style no. 340-3406

dimensions	cm	leather & hardware	features / details
height	45	softy calf leather	handwoven shopper featuring leather handle with with drawstring closure and tubular shoulder straps detachable sand coloured cotton insert
width	45	silver finish on black leather,	
depth	16	gold finish on non-black leather	



Cabas Mini

Cabas Mini

€ 269 RRP

€ 107.60 w/s



black



taupe



style no. 340-3405

dimensions

cm

leather & hardware

features / details

height

33

softy calf leather

width

34

silver finish on black leather,

depth

12

gold finish on non-black leather

mini handwoven shopper featuring leather handle with with drawstring closure and tubular shoulder straps | detachable sand coloured cotton insert

Laluna Mini

€ 219 RRP

€ 87.60 W/S



black



taupe



gentle lavender



lemon drop



apricot crush

style no. 340-3404

dimensions	cm	leather & hardware	features / details
height	25	dollaro calf leather	soft handwoven crossway weave
width	31	signature zip puller silver finish on black leather, gold finish on non-black leather	shoulder bag with woven handles sand coloured cotton lining
depth	10.5		

Laluna

€ 289 RRP
 € 115.60 W/S



black



pumice



midnight plum



apricot crush

style no. 340-3403

dimensions	cm	leather & hardware	features / details
height	30	dollaro calf leather	soft handwoven crossway weave
width	40	signature zip puller silver finish on black leather, gold finish on non-black leather	shoulder bag with woven handles sand coloured cotton lining
depth	11		

Darlo

€ 219 RRP

€ 87.60 W/S



black



taupe



pumice



midnight plum



gentle lavender

style no. 340-3410



dimensions

cm

leather & hardware

features / details

height

28

dollaro calf leather

crossbody chevron quilted puffer with accordion

width

30

signature zip puller | silver finish
on black leather, gold finish on

style compartments | canvas crossbody strap |

depth

8

non-black leather

sand coloured cotton lining with interior zip
closure and exterior magnetic closure |

foil embossed signature on strap detail

Darlo Mini

€ 169 RRP

€ 67.60 W/S



black



taupe



pumice



midnight plum



gentle lavender

style no. 340-3411

dimensions	cm	leather & hardware	features / details
height	21	dollaro calf leather	crossbody chevron quilted puffer with accordion style compartments canvas crossbody strap sand coloured cotton lining with interior zip closure and exterior magnetic closure foil embossed signature on strap detail
width	28	signature zip puller silver finish on black leather, gold finish on non-black leather	
depth	7.5		

Matchbox

€ 189 RRP
 € 75.60 W/S



style no. 340-3401



black



pumice



midnight plum



gentle lavender

dimensions

cm

leather & hardware

features / details

height

17

softy calf leather

handwoven box weave leather crossbody with

width

26

stud details on strap | silver finish on black leather, gold finish on

tonal suede lining and magnetic closure | foil embossed signature on reverse | adjustable

depth

9

non- black leather

cross body strap

Matchbox Mini

€ 129 RRP

€ 51.60 W/S



style no. 340-3402



black



pumice



midnight plum



gentle lavender

dimensions

cm

leather & hardware

features / details

height

12

softy calf leather

handwoven box weave leather mini crossbody

width

15

stud details on strap. silver finish on black leather, gold finish on

with tonal suede lining and magnetic closure |

depth

8

non-black leather

foil embossed signature on reverse | adjustable cross body strap



Matchbox Mini

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