



ALÈO

HANDCRAFTED | INDIVIDUAL | RESPONSIBLE



ABOUT US

ALĒO is a global brand at its core with the desire to connect people through artisan craftsmanship, understated luxury and contemporary aesthetics. Guided by our slow fashion approach, we are focused on creating playful modern shapes that are as original as they are timeless.

The brand name ALĒO (/ˈɑː.leɪ.oː/) represents a small village nestled in the Himalayas, where co-founders Tara & Jonathan's son was born. This secluded mountain hamlet inspired the ethos of ALĒO; the clean air, snow capped peaks and endless sense of wonder made us steadfast in our desire to deliver authentic products for fashion lovers from all walks of life.

ALĒO is rooted in slow sustainable fashion, employing the use of skilled high-quality artisanal craftsmanship.

Our collections are our connections; an expansive palette of global influences underpinned by understated luxury and timelessness.

ESTABLISHED

Born in Sydney, Australia, nurtured in Northern India and established in Ireland in 2022. ALĒO is a global brand at it's core.



Darlo in Black



Darlo Mini in Black





Cabas Mini in Black





Cabas in Black



Ellora in Mandarin, Greenfig with Pumice Details,
Glacial Blue & Pumice





Laluna in Chalk
& Astrodust



Laluna in Fondant





Laluna in Astrodust



MATERIALS & IMPACT

Genuine leather handcrafted in India.
Access to single tannery and responsible supply chains. 85% of our products are handmade using our zero waste policy.

Laluna Mini in Black



Bon Bon in Black, Pumice, Taupe,
Pineapple, Mandarin, Greenfig & Glacial Blue



COLLECTIONS

A/W

Sample Delivery: January

Selling Period: 1st February - 1st April

Delivery: July - August

S/S

Sample Delivery: July

Selling Period: 1st August - 1st October

Delivery: February - March

Matchbox Mini in Cobalt Blue, Chalk,
Malachite, Seafoam, Astrodust & Black



Matchbox Mini in Cobalt Blue





Matchbox in Black





Matchbox Mini in Chalk



PRICING

€129 - €289 EURO

£109 - £249 GBP

\$219 - \$489 AUD

CURRENT MARKETS

- Ireland
- United Kingdom
- Nordic Region
- Benelux Region

Matchbox Mini in Seafoam



PRESS



Cover of IMAGE Autumn 23 Edition
Laluna in Black





Editorial in STELLAR September 23 Edition
Laluna & Laluna Mini in Black & Chalk
Matchbox Mini in Black, Seafoam & Chalk

